

**SUMMARY DESCRIPTION OF
SUPPLEMENTAL OUTREACH INITIATIVES**

Beginning: December 1, 2004

Ending: December 1, 2005

Date of Initiative: 12/9/4

Specify Initiative: Participation in a **Education Sponsored Program** revealing an inside look at broadcasting and careers

Describe activities undertaken to fulfill that initiative: Participated in an FCC forum on localism is broadcasting on the campus at Hamline University, St. Paul. The hearing was attended by FCC Commissioner Adelstein, and a deputy for Commissioner Copps who was unable to attend due to a back injury. The auditorium was full with college students and members of the general public. Our remarks were designed to inform people about KLKS and our efforts at promoting localism through careers we offer in news, weather, and programming. We further related as to how we employed these important career positions to remain a strong and viable voice to the community in a consolodated market.

KLKS Personal involved in the Initiative: Lakes Broadcasting President Bob Bundgaard.

Form prepared by: 

Date: 12-10-4